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<http://newyork.citybizlist.com/article/313612/alfa-development-appoints-douglas-elliman-development-marketing-as-exclusive-sales-and-marketing-team-at-village-green-west>

Alfa Development Appoints Douglas Elliman Development Marketing As Exclusive Sales And Marketing Team At Village Green West

Fabulous Views, Spacious Full-Floor Residences in Spectacular Greenwich Village Location –
Model Unit to Debut

[Alfa Development](#) has selected [Douglas Elliman Development Marketing](#) as the exclusive sales and marketing team at [Village Green West](#), the 27-unit condominium located at **245 West 14th Street in the West Village**. Currently, 70% of the residences are in contract. Four full-floor units in the building's tower, and a penthouse with a private roof top, remain available. A model unit on the 10th floor will soon debut.

"Howard Lorber and I have spoken for years about how our companies could work together," said **Michael Namer**, Founder & CEO of Alfa Development. "We are thrilled to have finally found the opportunity to collaborate with this very special building."

Designed by KBA Architects, Village Green West artfully blends classic exteriors with cutting-edge and sustainable technology to complement the area's historic architecture. Breathtaking downtown and uptown views of New York City's skyline frame the tower residences at Village Green West.

"Village Green West offers some of the most unique homes in today's market and I believe that through this partnership we can achieve great results for the sell-out of this remarkable building," said **Howard M. Lorber**, Chairman of Douglas Elliman.

Residences include wide plank European oak flooring, custom paneled doors, base moldings, Poggenpohl kitchens featuring Miele appliances and marble baths to give each home a turn of the century warmth.

"These residences represent the perfect opportunity to leverage Douglas Elliman's sales strength in the Downtown market. We look forward to great things from this talented team," added **ML Perlman**, Vice President of Development and Marketing for Alfa.

The innovative building offers a wide array of amenities, including a Wellness Center, fitness center, sauna, treatment room, coffee bar and a shared green roof terrace with unparalleled views of the skyline. Targeting LEED Gold certification upon completion, Village Green West embodies the art of better living.

Prices at tower residences begin at \$7,950,000 million. Occupancy is slated for the beginning of 2016. For more information about Village Green West, please visit <http://www.245w14.com/> or call 212-242-0245.

ABOUT ALFA DEVELOPMENT/ MANAGEMENT LLC:

Founded in 1980, Alfa Development is renowned for developing innovative and remarkable properties in Downtown Manhattan. Alfa has built a reputation for being “hands-on builders,” actively involved in every facet of their properties’ development. Comprised of longtime residents of the downtown Manhattan area, the Alfa Development team has firsthand knowledge of the downtown experience. Always mindful of how their buildings will become part of the fabric of their community, Alfa’s guiding principle is best articulated by the theme line: “History, architecture, and sustainability on a human scale.” With an aesthetic attuned to the unique harmonies of each neighborhood, their buildings combine architecturally contextual exteriors with the most finely appointed modern interiors.

In 2007, Alfa Development made its pledge to target LEED-Gold Certification for all its future developments. The Green Collection is that group of properties. Comprised of Village Green at 311 East 11th Street, Chelsea Green at 151 West 21st Street, and 199 Mott Street in Nolita, The Green Collection represents the future of Alfa Development. www.alfadm.com

ABOUT DOUGLAS ELLIMAN DEVELOPMENT MARKETING:

[Douglas Elliman Development Marketing](#), a division of [Douglas Elliman Real Estate](#), offers unmatched sales, leasing and marketing expertise for properties throughout New York City, Long Island, Westchester, the Hamptons, Connecticut, Colorado, New Jersey, Los Angeles, and South Florida. Douglas Elliman Real Estate ranks amongst New York City’s most prominent sales and marketing firms. Drawing upon decades of experience and market-specific knowledge, the Douglas Elliman team offers a multidisciplinary approach that encompasses every aspect of real estate including comprehensive in-house research, product development, marketing and sales, operations, property management, title insurance, and mortgage financing. Through a strategic global alliance with Knight Frank Residential, the world’s largest privately owned property consultancy, the company markets their properties to global audiences in 55 countries across six continents.