



November 2, 2013

Seeking LEED Certification; From Canarsie to Bed-Stuy

Welcome to It Happened One Weekend, our weekly roundup of The New York Times real estate section...

1) Rich people. What are they spending millions of dollars on? What are they complaining about? This is *What's Up With Rich People?*

Among certain species of rich people, sustainable green is of paramount importance, and a building that's secured LEED certification is now an extremely desirable amenity. *The Times* looks at Alfa Development's "Green Collection" of projects, including the brand new [Village Green West](#). From 2009 to 2013, prices in the original LEED gold Village Green almost doubled, from \$1,100 to \$2,000 per square foot, due in large part to the building's commitment to sustainability. However, developers are also setting their own parameters for green living, going above and beyond LEED certification.



<http://ny.curbed.com/tags/it-happened-one-weekend>